



MOBILES FOR READING

Develop novel mobile technology-based innovations to enhance reading scores for children in developing countries.



GLOBAL HEALTH

Develop an action-oriented, interdisciplinary project that would help alleviate a global health concern among low-resource communities.



FINANCIAL INCLUSION

Propose innovations that either address unmet needs of the financially underserved, or help extend existing services to low-income populations.



FOOD SYSTEMS

Encourage the development of innovative solutions that address challenges and lead to improvements in global food systems.



SCALING UP BIG IDEAS

For previous Big Ideas award winners who have advanced their ideas, and are looking to take their projects to the next level.

These 5 categories are open to all students at campuses across the Higher Education Solutions Network (HESN), including:

- College of William & Mary
- Duke University
- MIT
- Michigan State University
- Texas A&M
- UC Berkeley
- Makerere University

USAID
Higher Education
Solutions Network

Big Ideas is an innovation contest that provides funding, support, and encouragement to interdisciplinary teams of students who have 'Big Ideas' to address pressing social challenges. **Pre-proposals due November 12th, 2015.**

FOR MORE INFORMATION VISIT

BIGIDEAS.BERKELEY.EDU

